#### **BLOOD LIFE**

Blood Life was developed by Redden Whitaker Adams of Boston, Georgia around 1905. Redden apprenticed pharmacy in Madison, Florida and with Bruce Pharmacy in Tifton, Georgia from 1902 to 1903. He became a registered pharmacist in Florida on June 17, 1903 and licensed druggist (permanent license # 958) in Georgia on July 12, 1903, all of this by the age of 17. Along with his father, James C. Adams and his brother, Denzil Roy Adams, they purchased the City Drug Store from Dr. Vann in 1905 doing business as James C. Adams and Son's Drug Company. The City Drug Store had been in business in Boston, Georgia since 1882 under various owners. Redden ran the business until the early 1950s when he retired.



According to later advertising, Blood Life was guaranteed under the Pure Food and Drug Act of, June 30, 1906 - No. 7692. It was labeled as "the great and general tonic and blood purifier". Labels and advertising show it was manufactured by the Adams Drug Company and the Blood Life Company of Boston, Georgia, both one in the same.

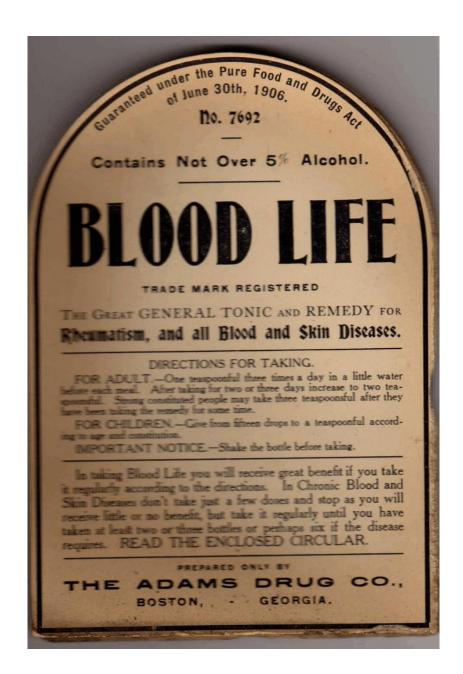
Blood Life claimed to be a remedy for scrofula, (swellings of the lymph glands in the neck), rheumatism, syphilitic sores, old sores, boils and pimples, skin eruptions, erysipelas (skin condition with a fever), cancerous humor (humor being a normal fluid of the body), salt rheum and other general diseases resulting from impure blood.

Redden Adam's "Private Formulae" book was recently discovered and contained the recipe for Blood Life along with many other concoctions of the day. It was dated 1902.

Redden Whitaker Adams, circa 1904

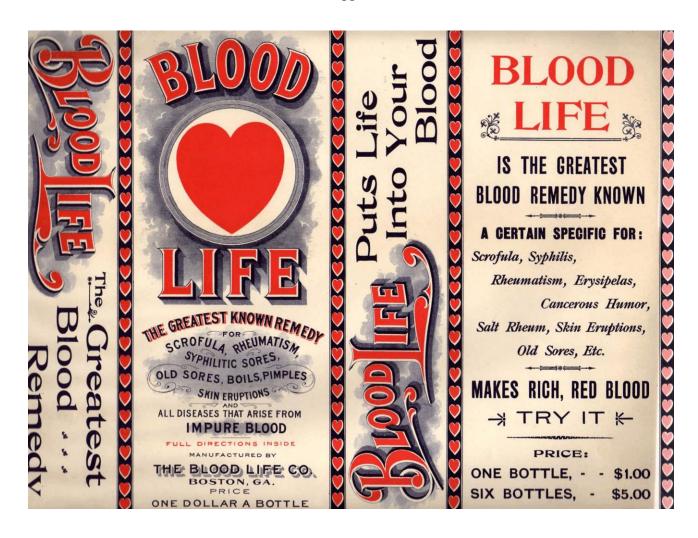
Redden Whitaker Adams was a member of the Georgia Pharmaceutical Association and during World War I, volunteered his services to the American Red Cross. Compensated only for his expenses, he was commissioned as a Lieutenant and assigned to the U.S. Expeditionary Force. While stationed in Greece, he was awarded the Decoration of the Silver Cross of our Order of St. Sauveur from Alexander, King of the Hellenes (King of Greece) and conferred the Medal of Military Valor, Fourth Class "for the principal part he took in the distribution of aid to the inhabitants of Serres, acting personally and exposing himself by doing so, to the danger of being attacked by the epidemic raging in the town, exceeding in activity and self denial, working methodically and in a suitable way, overcoming the great difficulties of communication, inadequacy of personnel, and means of transport and succeeding in relieving at the critical moment, the bareness and poverty of the needy population of the town". His comrades around him were dying of typhus and ironically he never got sick until 16 years later when he came down with typhoid fever. His entire day-by-day diary from 1918 to 1919, medals and certificates were also recently found which documented this extraordinary event.

Redden Whitaker Adams was born October 23, 1885 and died January 18, 1974 at the age of 88.



Blood Life bottle label.

This is a portion of a scanned image of the Blood Life bottle wrapper. The Blood Life bottle would fit into a cardboard sleeve and this wrapped around that sleeve.



### DLUUU LIFE

## The Greatest Remedy Known for Blood and Skin Diseases, Rheumatism, Etc.

### FOR RHEUMATISM.

Blood!Life is pecularly adapted to the treatment of Rheumatism as it tends to drive the Uric Acid out of the Blood.

Where there is pain the following prescription makes an ideal liniment to rub the prinful parts. This you can get at any drug store Rx.

Spts. Camphor. 1 oz.
Laudanum. 1 oz.
Alcohol. 1 oz.
Oil Peppermint ½ oz.
Chloroform ½ oz.

Mix- Rub the inflamed or painful parts well and take Blood Life according to directions. An excellent ren edy to take in connection with Blood Life in the treatment of Rheumatism is Lithia. Procure from your Druggist a bottle of 5 grain Lithia tablets and dissolve one in a glass of water and drink two or three times a day. When taking the Lithia always drink lots of water during the day as they act directly on the Kidneys. In chronic Rheumatism dont take just a few doses of Blood Life and expect to be cured as it will not cure you nor will you receive any benefit to amount to anything, for unless you take it regularly until you have taken several bottles the money paid for it is thrown away and the medicines reputation is injured.

# For People And Children That Need A Good General Tonic And System Builder

Blood Life is unexcelled for People and Children that are run down and need a good tonic. Pale puny children will receive great benefit from taking Blood Life.

Like all other Systen Builders and Tonice

### For Syhilis, Scrofula Etc.

Blood Life if taken according to directions will drive out those Terrible Poisons that des troy the System.

These terrible Diseases cant be cured with one or two bottles but sometimes it takes a dozen according to the stubbornness of the disease. Take it regularly or not all in these diseases as you may take one bottle and stop and loose all the benefit you have received before you start on another bottle

### Free Liver Pills.

Inclosed you will find a post card fill this out with the names of five friends that you think need Blood Life and mention to them about Blood Life and its uses etc. and we will send you Free of all cost One Twenty Five cent bottle of Adams Liver Pills for your trouble. These pills are excellent for torpid livers, biliousness, constipation Etc.

## SKIN DISEASES, SORES, ULCERS, ETC.

In treating Sores, Ulcers, Skin, Diseases Etc. Take Blood Life regularly according to directions. For Old Sores Ulcers etc. wash them well with Pure Castile soap and apply a little Carbolated Vaseline.

What is a 'ore good for? you may ask., It is an outlet that nature has prepared to throw of the impurities of the blood.

When you take BLOOD LIFE you cleanse the blood of these impurities and then the sore heals up as it has nothing to do then. For Old Sores, Tetter, Ulcers, Salt Rheum Etc.

## BLOOD LIFE IS

This is a portion of a scanned image of the Blood Life circular.